TAOND Nail Artistry Program

3 Ways to Tackle the Mystery Manicure

By Leslie Henry | OCTOBER 11, 2017

In a perfect world, a new client would come to the salon with bare nails and her service would start from scratch. Unfortunately, that's not always the case. Worse yet, some clients truly have no idea what they have on their nails, making it difficult for techs to know exactly how to proceed. "Some nail products won't soak off and not all nails can take the process of removing before reapplying," says ibd educator Vicki Ornellas. Also, not all products work well together, and applying a new product over an unknown one can have unintended results. While the trained eye can usually tell the difference between gel polish and enhancements by the thickness, identifying traditional clear acrylic or gel can be difficult by sight alone, says Allie Baker, global brand ambassador for EzFlow. Access the full article **HERE** and let top educators take on the case to help you solve your next mani mystery.

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4 Stamping Techniques to Try Right Now

By Leslie Henry | MARCH 13, 2017

Click **HERE** to learn the four step-by-step stamping techniques executed by celebrity nail artist Bel Fountain-Townsend (@sohotrightnail).

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5 Nail Polish Colors to Try When You're Feeling Adventurous

By Renée Reardin| JUNE 30, 2015

We're highlighting five new designer nail polish shades that are cool, chic and seriously different from any other colour you've ever worn. Give them a whirl, because after all, "Life is either a daring adventure, or nothing at all". View Fashion Magazine's full gallery **HERE**.

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5 Ways to Add Bling to Nail Art Services

By David Simpson | NOVEMBER 20th, 2019

Upselling nail services with embellishments can easily boost profits! Five bling experts create luxe nail looks using a flurry of crystals, gems and jewels. Click **HERE** to read about the important prerequisites to keep in mind and how to keep your purchases economical.

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20 Minimalist Nail Art Ideas You Can Do Even if You're Lazy AF

By Souzan Michael | JUNE 1, 2017

If you're bored of your current one-shade mani, but are lazy, busy, or you simply think complicated nail art is tacky (or all of the above!), get inspired by these minimalist nail art designs. Fashion Magazine rounded up their faves from Instagram, including some from the likes of the queen of legit cool nail art, Madeline Poole.

Click through **The Gallery**, get out some DIY nail art tools (toothpicks, Q-tips, get creative) and make a statement with some low-key nail art. (Twee, Pinterest-y designs need not apply.)

2020 Trend Predictions

By Sarah Thompson | DECEMBER 30, 2019

While chrome-mania seems to have faded since its heyday, metallics still have a lot to offer when it comes to nail art. In 2020, our experts predict that metallics will be used as more of an accent than a focal point. Click **HERE** to read the full article from Nails Magazine.

A Guide to Help Your Clients Rock a Red Manicure with Confidence

By Leslie Henry | SEPTEMBER 27, 2019

Today, red tips can be many things. With countless hues and endless finishes, there's a red polish (or gel, dip or acrylic!) for everyone. Unsure how to help your clients navigate the choices? Read the full article **HERE** to learn everything you need to know—from differentiating red tones to surefire red nail art ideas—to help your clients rock a red manicure with confidence.

Be All, Blend All: Three Ways to Use the Marble Mani Technique

By Dina Ciccarelli |OCTOBER 4, 2018

Learn how to create multiple looks with one simple nail art technique. The marble mani is one of the hottest nail art trends, and there are a variety of products on the market that make it easier than ever to blend away. From blooming gels to tinted lacquers, they all have one thing in common: A drop of the product immediately turns your traditional color palette into a watercolor effect. Love the technique, but bored with the execution? Fear not! Fashion Magazine provides you with **Three Ways to Use the Marbleizing Technique** that will inspire you and your clients to create more.

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Dare to Go Bare: Four Hot Nude Nail Art Looks to Try Right Now

NOVEMBER 7, 2017

"No-makeup makeup" is one of the top beauty trends at the moment. The nail industry has taken note—variations of the nude mani are all over Instagram and quickly becoming a top salon style. Every client can benefit from nude polish without sacrificing color or creativity. Here, Masters, Gibson and Snyder create au courant takes on the trend to match every tip style. Click **HERE** to view these looks to try from these fabulous nail artists.

Expert Advice On How To File The Most-Requested Nail Shapes

By Leslie Henry | MAY 23, 2017

While the same basic methods are used to achieve most nail shapes, specific shapes require slight tweaks in technique. Read the full article **HERE** on expert advice for achieving clients' most-requested nail shapes.

Help Clients Choose a Color

By Beth Livesay | MARCH 1, 2019

Celebrity manicurist Michelle Saunders shares her tip for helping clients choose a color they will like and doing so quickly. Click **HERE** for a quick tip.

How-To: Lava Lamp Nails (Video)

By NAILS Staff | August 15, 2020

Here's a cool video tutorial by UK Nail Artist Claire Wood on how to create 3D encapsulated lava lamp nails. Click here to watch the **VIDEO**

How-To: Underside Nail Art Three Ways

JANUARY 14, 2017

Surprise clients with **art techniques for beneath the nail tip**. Underside nail art was first seen gracing the tips of celebrities, a pop of color or flash of bling worn on the flip side of the nail is an unexpected twist. To take the trend from Tinseltown to the salon, we tapped the creative talents of Allie Baker, winner of the 2015 NAILPRO Cup and global brand ambassador for EzFlow.

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How-To: Young Nails Mission Control: Precision Gel

by Dina Ciccarelli | JANUARY 26, 2018

Create intricate nail art designs using Young Nails Mission Control: Precision Gel. These highly opaque precision art gels apply easily, allow for full-coverage detailed application and cure quickly with no tacky layer. Read Nail Pro's article on **How to Use Young Nails' Mission Control gels**.

Here's How to Adhere Gems That Actually Last

By Leslie Henry | NOVEMBER 8, 2017

Though most techs have their favorite attachment technique, the best method may depend on the situation, including the type of gems used, the product currently on the nail and required durability. Gems get their brilliance from light reflecting off the facets, so regardless of attachment method, anything on top of the stone will dull the shine. In an article from Nails Magazine, **experts share their tips and tricks** for maximum brilliance and bling that won't budge using nail polish, glue and gel.

How to Get Healthy Nails Super Fast (Even if You're a Biter, Picker, or Peeler)

By Renée Reardin | JUNE 1, 2017

Getting your nails in tiptop, grownup shape deserves to be high up on your priority list. Intrigued? Good! Now use that foul-looking digit to click through the slideshow for **five ways to mend your short, awkward nails** and help prevent any future damage.

How to Master Nail Stamping

By Leslie Henry | DECEMBER 31, 2015

Intricate nail art with crisp, fine lines once required awe-inspiring freehand skills and a lot of time. Now, any tech can instantly achieve impressive nail art with stamping, a technique where nail polish is embedded in the grooves of an engraved design and then transferred onto the surface of the nail using a stamper. **Master the art of stamping in seven simple steps**!

Make Your Own Stencils for Nail Art Using Nail Forms

by NLS Staff | October 2, 2019

What **this video** as Lulu Desfassiaux shows how she created Nails Magazine's September 2019 cover look using stencils she created by cutting nail forms.

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Nail Artist Insider: 5 Tips to Working With Celebrities

by Maggie Mulhern | JANUARY 2, 2020

Julie Kandalec is one of MODERN's and NAILS favorite nail artists. Not only is the very beautiful and talented manicurist a staple at fashion week, but is a celebrity go-to for red carpet events, openings and just about any and everything in the A-List world. MODERN magazine tracked her down to ask Kandalec for her insider scoop on working with celebrities. Click here to read about her **5 Tips for Working with Celebrities**.

Nail Brush Basics

By Tracy Morin | APRIL 30, 2018

They're some of the most important tools in your arsenal—but which brushes are best for the task at hand, and how can you prolong their performance? Check out these **important tips and product picks** from Nail Pro.

Nail Tools: What You Need and How to Use Them

By Semick | JANUARY 20, 2015

Each brush or tool helps to create the proper effect in an easy and efficient way. Here's **How to Use** each of these top nail art tools to create masterpieces of your very own.

NAILPRO Step by Step Tutorials

Sharpen your design skills! NAILPRO breaks tons of manicures into easy-to-follow steps to help you build your confidence in nail art.

DIY Glitter Nail Decals

Nail Artists Offer Tips and Tricks For Working With Gel Paint

By Taylor Foley | JULY 26, 2017

Since gel paint is thicker than gel polish, techs must learn how to control the product before attempting to create complex designs. Learn from Nail Pro the **Tips & Tricks for working with Gel Paint**.

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Shades of Shimmer: Defining the Different Types of Nail Glitter

by Katherine Fleming | JUNE 26, 2019

An ever-popular fashion trend, glitter can add a fun, glam touch to any outfit or look. Glitter comes in a variety of types, each providing a different aesthetic, from sleek and luxurious looks to youthful, glitter-packed designs. Whether it's for accent nails, a glitter ombre, or a full set of nails, glitter can provide a range of different looks. Nails Magazine made a list of **Different Glitter Types** for you to try and dazzle your clients.

The Best Press-On Nails (That Don't Look Like Press-Ons)

By Lauren Hazlewood | JULY 25, 2018

Nothing's worse than chipped polish, especially when it feels like you just finished painting your nails. And although a professional manicure lasts way longer, the costs can definitely add up. That's where press-on nails can save the day. They're the easiest way to show off super cool designs without the constant splurging and potential harm to your nails if gels aren't properly removed. Click **HERE** to view Fashion Magazine's list of favorite places to shop for press-on nails.

Two Techniques to Have Fun With Foils

By Dina Ciccarelli | JANUARY 18, 2018

Using transfer foil in nail art is not new, yet it has recently seen a resurgence on Instagram. As artistic techs get more inventive, they continue to create unique ways to utilize this eye-catching embellishment. After all, foil can provide instantly remarkable results that will easily woo your more adventurous clientele—and provide you with a quick upsell opportunity. The trick to using foil in visually arresting ways, says Los Angeles-based nail artist Yasmeen Sandoval (@sloteazzy), is being comfortable with the medium and your tools. Here, Sandoval shares **Two Techniques for Using Nail Art Foil** that are anything but basic.

Workshop: Tips and Tricks for Flawless Nail Art

By Dina Ciccarelli | JULY 24, 2018

The road to flawless nail art can be riddled with barricades. Avoid roadblocks with these expert troubleshooting tips.

Being able to execute nail art designs takes time and skill, which is why you can charge more for these services. But what happens if something goes wrong? No one wants to take time away from new clients to deal with someone who comes back to the salon with botched nail art needing a fix. To help combat some of the more common service breakdowns, we've enlisted a few seasoned nail artists to provide their **Best Application Advice**. With these techniques, your nail art looks will last long after your clients leave the salon.

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1 Rose 4 Ways: Techniques to Create Valentine's Day Nail Art

By Sigourney Nuñez | FEBRUARY 14, 2018

Roses are red, violets are blue. Enjoy these four nail art tutorials NAIL PRO created for you! Just in time for Valentine's Day, they tapped two Los Angeles-based nail artists to share their favorite medium and techniques for rose-inspired nail art designs. Read the article **HERE** for step-by-steps from Yasmeen Sandoval (@sloteazzy) and Yvett Garcia (@yvynails).

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3 Must-Have Nail Art Techniques (No Talent Required)

By YoungNailsInc | JANUARY 13, 2020

You don't need a lot of experience to create stunning nail designs. In this video Greg Salo shows you three easy techniques that you MUST add to your nail arsenal: Glitter Press, Marbling, and Stamping. Click **HERE** to watch the video.

Create a Bridal Lace Look with Art Gel

By Angelina Lewis | FEBRUARY 22, 2019

Just in time for spring, guest nail artist and educator Elwira Walczak shows how to create an effortlessly embroidered four-step nail look using gel paint. Click **HERE** for the tutorial.

How to Apply Nail Foils | 10 Secrets for Full Transfer Every Time!

by NAILS Staff | JANUARY 28, 2020

Paola Ponce uses Daily Charme Foils and Foil Transfer Gel to show how to do a full foil transfer on a nail. Click **HERE** to learn about the 10 secrets.

How-To: Create Cheetah Print and Pastel Marble Nail Art

By Angelina Lewis | JULY 31, 2019

Light Elegance nail artist Emelie Westin created a pastel marble nail art reminiscent of the ocean and a cheetah print design inspired by a true story. **In this article**, she shares her steps to recreate the look.

Nail Art Tutorial: How to Create a 3-D Acrylic Flower

AUGUST 2, 2016

To create this look for your clients, NAIL PRO asked Allie Baker, global brand ambassador for EzFlow and current NAILPRO Cup champion, for her best advice for crafting an easy 3-D flower design using acrylic. Read the full article **HERE** where Baker shares her technique for fitting floral tips.

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Nail Art Tutorial: How to Sculpt White Acrylic Roses

APRIL 9, 2015

Learning how to sculpt flowers as a nail tech isn't just a fun party trick – it's also a valuable skill that can help you increase the price of your nail art upgrades. White flowers like these can be added by themselves to everyday nails, or you can do a whole manicure of them for brides on their big days! Nail artist Jami Dougherty (@jamidnailsbyjami) shows us how – **Sculpted White Acrylic Roses**

Nail Art Tutorial: Make Your Own Decals with Magazines

By Denise Heavner | NOVEMBER 6, 2015

There are a few different ways you can create your own nail decals in your salon for clients. One is by painting some clear polish on a plastic mat or even wax paper, letting it dry, stamping a design over top of it, and then pulling the whole piece up off the plastic to apply on the nail. If you haven't mastered nail stamping yet, you can utilize preprinted designs from home magazines or wrapping paper for your manicures. Licensed nail tech from Ohio Denise Heavner shows how to use this method for yourself; just watch her video here – **Nail Decals Tutorial**

Nail Art Tutorial: Water Marbling 101

NOVEMBER 25, 2015

Blow clients out of the water by mastering the technique that will give you a perfect rainbow flower print every time! Water marbling expert @sloteazzy shows us how to master the technique in this article – **Marble Madness**

Nail Art Tutorial: White Glitter and Gold French

MARCH 11, 2015

These shimmery French tips with a hint of gold foil are a gorgeous trend to try any time of the year (elegant for a summer wedding, yet icy white for winter). Mix beautiful gold transfer foil, 3-D pieces, and bits of glitter with this step-by-step tutorial from Andrea Weber – **White Glitter and Gold French**

Tips to Taking Insta-worthy Nail Art Photos

By Angelina Lewis | JANUARY 15, 2019

The skill is there. Your technique is clean, nail art is trendy and sets come out stunning. Now the image that captures that talent is an entirely different animal. NAIL PRO rounded up **half a dozen tips for repost-worthy photos**.

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Two Techniques to Have Fun with Foils

By Dina Ciccarelli | JANUARY 18, 2018

Using transfer foil in nail art is not new, yet it has recently seen a resurgence on Instagram. As artistic techs get more inventive, they continue to create unique ways to utilize this eye-catching embellishment. After all, foil can provide instantly remarkable results that will easily woo your more adventurous clientele—and provide you with a quick upsell opportunity. The trick to using foil in visually arresting ways, says Los Angeles-based nail artist Yasmeen Sandoval (@sloteazzy), is being comfortable with the medium and your tools. Here, Sandoval shares two techniques for using nail art foil that are anything but basic – **How to Use Transfer Foil**

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